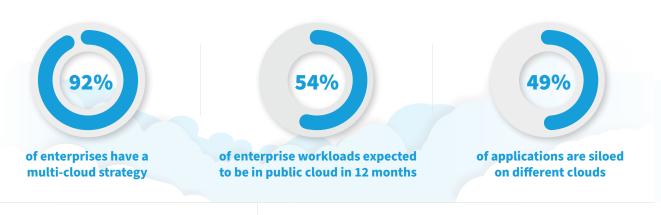# TURBULENCE IN THE CLOUD?

How has the pandemic impacted cloud strategies? Cloud computing adoption was already expanding rapidly before the COVID-19 pandemic, but how have the events of the past year impacted current cloud computing trends?
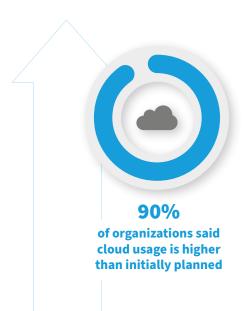
## Enterprises embrace multi-cloud

Enterprises have almost entirely adopted multi-cloud strategies. While organizations are using multiple clouds, this doesn't necessarily mean individual applications are spanning clouds.

**92%**
of enterprises have a multi-cloud strategy

**54%**
of enterprise workloads expected to be in public cloud in 12 months

**49%**
of applications are siloed on different clouds

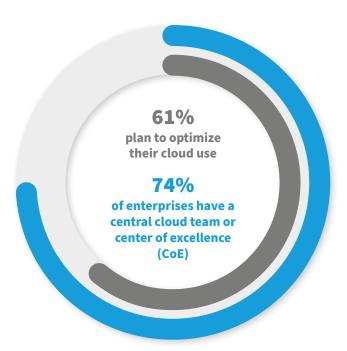## COVID-19 has accelerated cloud plans and spend

Cloud plans and adoption have clearly shifted as a result of the pandemic. Some of this increase is a result of the extra capacity needed for current cloud-based applications to meet added demand as online usage grows.

**90%**
of organizations said cloud usage is higher than initially planned

## Organizations are taking a centralized approach

As organizations adopt cloud-first strategies, many are creating a central cloud team or cloud center of excellence (CoE) tasked with providing centralized controls, tools and best practices.

**61%**
plan to optimize their cloud use

**74%**
of enterprises have a central cloud team or center of excellence (CoE)

## Cloud may be taking off at a rapid pace—but challenges remain

Some obstacles can become more manageable as an organization matures and gains experience. But others remain significant, even in organizations at an advanced cloud maturity level.

**81%**
cloud security

**79%**
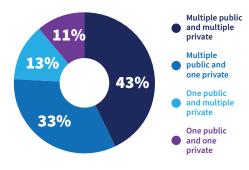cloud spend

**75%**
cloud governance

## Leveraging new strategies to combat challenges

Multi-cloud architectures are more challenging to manage. Many are moving to a flexible hybrid cloud strategy to meet evolving needs.

**Type of Hybrid Cloud Strategy**
% of enterprise respondents with hybrid strategy

- **43%** Multiple public and multiple private
- **33%** Multiple public and one private
- **13%** One public and multiple private
- **11%** One public and one private

## Organizations struggle to handle growing cloud spend

Public cloud spend has increased significantly from previous years, but many have wasted spend—a trend that is expected to grow.

**Spend efficiencies**

| 70% efficient | 30% wasted |
|---|---|

**Public cloud spend**

| 61% current spend | 39% predicted increase |
|---|---|

## Get the insights you need for the results you want

For many organizations, the pandemic threw a wrench in the already complicated—and often daunting—task of moving to the cloud. Successful migrations require proper planning and analysis to determine the right applications to move, their associated key application dependencies, the best pricing model and much more.

## NEXT STEPS

Get the full Flexera 2021 State of the Cloud report for more insights and strategies to navigate your cloud journey

**DOWNLOAD NOW**

## ABOUT FLEXERA

Flexera delivers IT management solutions that enable enterprises to accelerate the return on their technology investments. We help organizations ***inform their IT*** with total visibility into complex hybrid ecosystems, so they can ***transform their IT*** by rightsizing across all platforms, reallocating spend, reducing risk and charting the most effective path to the cloud.

Our technology value optimization solutions are delivered by 1,300+ team members helping more than 50,000 customers achieve their business outcomes. To learn more, visit **flexera.com**

**FLEXERA**
Inform IT. Transform IT.